

PRABHA IAS IPS COACHING ACADEMY



Padma Doree Initiative

Padma Doree is a cross-regional (Northeast & Madhya Pradesh) textile initiative launched by the North-Eastern Handicrafts and Handlooms Development Corporation.

The initiative blends Eri (Ahimsa) silk of Northeast India with Chanderi weaving of Madhya Pradesh to promote sustainable, artisan-led crafts.

Objective: To support artisan livelihoods, exhibitions, and “Ek Bharat Shreshtha Bharat” through cultural integration and market linkages.

Eri Silk: An eco-friendly “Ahimsa silk” produced without killing silkworms (*Samia ricini*), mainly in Northeast India. It is known for its soft, warm, & breathable fabric.

Chanderi Weaving: A traditional handloom craft from Madhya Pradesh (GI Tagged), famous for its lightweight fabric with intricate zari motifs.